

Prof. Nika Radić EASA Member of Class III Lecture 24-11-2023 Colloquium 'Arts Meet Sciences'

THE ARTWORK AND THE IMPROBABILITY OF COMMUNICATION

An artwork, observed as a communication medium, poses the same questions as language. How likely is it to be received and what are the odds of it being misinterpreted? These questions are incorporated in the creative process and applied as the focal point in three of my work series during the last years.

"The Message" used the participants' interpretation as the building stone to create an installation. "Hypnos" refrains from a material piece altogether, focuses only on the interpretation and looks at possibilities of creating an interpretation, without an artwork. And finally, "Everything Was Green" looks at topics that become dominant when the word is given to the audience.